



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-54098-1

DATE PRINTED 11/03/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

	A	ND	PAGE ¹
24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 246		Cancellation Notice
NAME AND	MENTZER MEDIA SERVICES 600 Fairmount Ave Ste 306	60 PLUS ASSOCIATION 515 King St Ste 315	Required Announcement 28 days
ADDRESS	Towson MD 21286-1002	Alexandria VA 22314-3150	prior notice
CONTACT	USA ANNE BRAUNSCHEIDEL	PRODUCT60 PLUS EST. 68 11/1-5	
LOCAL SALES PERSON	Nicole Roy Pol AGENCY EST. NO. 68	PRODUCT 1300 CODE	1
NATIONAL SALES PERSOL	N		

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

1

micity.		SPOTS		Advertiser represents and war				TOTAL	2000 0000000000000000000000000000000000	
м	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
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									1500.00	1500.0
1	00001	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	1	1500.00	1500.0
2	00001	1	07:00A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	1	1000.00	1000.0
-	00001									
3	00001	1	03:57P	05:00P	30s	11/02/12-11/02/12	ELLEN DEGENERES	1	1000.00	1000.0
					200	11 (02 (12 11 (02 (12	M-F 5PM NEWS	1	2800.00	2800.0
4	00001	1	04:59P	05:30P	30S	11/02/12-11/02/12	M-t Jth MBMS		TEMPLE STATES	
5	00010	1	05:30P	05:58P	30S	11/01/12-11/01/12	CBS EVENING NEWS	1	5500.00	5500.
										5500
6	00001	1	05:59P	06:30P	305	11/02/12-11/02/12	M-F 6PM NEWS	1	5500.00	5500.
_	00011	2	06:27P	07:00P	305	11/01/12-11/02/12	WHEEL OF FORTUNE	2	7500.00	15000.
7	00011	-	00:275	07.001	300					
8	00010.0	1	10:00P	10:35P	308	11/01/12-11/01/12	LATE NEWS M-F/SU	1	5000.00	5000.
							TAME NICUM WITH DAVID	1	1700.00	1700.
9	00001	1	. 10:35P	11:38P	30s	11/02/12-11/02/12	LATE NIGHT WITH DAVID		1700.00	
10	1		08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.
11	1	1	09:00P	10:00P	305	11/01/12-11/01/12	ELEMENTARY	1	8500.00	8500.
			09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	6500.00	6500.
12	1		09.001	10.001	300					
13	1.		07:57A	09:00A	30s	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500
							TAMP NOW CAM		3500.00	3500
14	1.		1 10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT		3300.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 246672 24184 **Cancellation Notice** 60 PLUS ASSOCIATION MENTZER MEDIA SERVICES NAME Required 515 King St Ste 315 600 Fairmount Ave Ste 306 AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3150 MD 21286-1002 prior notice Towson USA USA PRODUCT60 PLUS EST. 68 11/1-5 ANNE BRAUNSCHEIDEL CONTACT AGENCY EST. NO. PRODUCT 1300 LOCAL Nicole Roy Pol CODE SALESPERSON 68

NATIO NAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS:

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nicity.		SPOTS	TIME		d warrants that it is not purchasing time from			TOTAL		
ЕМ	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	1	1	07:58A	09:30A	30s	11/04/12-11/04/12	CBS SUNDAY MORNING	1	3000.00	3000.00
16	1	1	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
17	00000.1	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	1	5000.00	5000.0
18	1	1	10:35P	11:05P	30s	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.0
19	1	1	11:05P	12:05A	30s	11/04/12-11/04/12	CSI: MIAMI SUNDAY	1	375.00	375.0
20	10000	1	05:58A	07:00A	30s	11/05/12-11/05/12	THIS MORNING	1	1500.00	1500.0
21	10000	1	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	1000.00	1000.0
22	10000	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.0
23	10000	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2800.00	2800.
24	10000	1	. 05:30P	05:58P	30s	11/05/12-11/05/12	CBS EVENING NEWS	1	5500.00	5500.0
25	10000	3	. 05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	5500.00	5500.
26	10000	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	7500.00	7500.
27	10000.0		10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS M-F/SU	1	5000.00	5000.
28	10000		1 10:35P	11:38P	30s	11/05/12-11/05/12	LATE NIGHT WITH DAVID Total Contract:	1 29		1700. 118175.

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		AN	D	PAGE 3
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 2466	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SE	RVICES	60 PLUS ASSOCIATION	
AND	600 Fairmount Av	e Ste 306	515 King St Ste 315	Required
AND				Announcement 28 days
ADDRESS	Towson	MD 21286-1002	Alexandria VA 22314-3150	prior notice
	USA		USA	4523452-045400434
CONTACT	ANNE BRAUNSCHEID	EL	PRODUCT60 PLUS EST. 68 11/1-5	
LOCAL SALESPERSOI	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALESPERSO	N			
BROADCAS	ST SCHEDULE STABLING	G 11/01/12 AND ENDING 11/0	5/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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ricity.	72 1010	SPOTS	TIN	ME	LENGTH	FEEEOTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1
M	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	FROGRAMS		30031.	JIMI HATE	TOTAL VALUE(I
		1 1			-		Billing Summary				_
		1 1				Oct	Nov	Dec		<u>Total</u>	
		1 1			Qtr 4	Oct .00	118175.00	.00		118175.00	
									GR	AND TOTAL	
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